

The Ultimate Amazon FBA Labeling Checklist 2025

Never Get Suspended Again – 35 Must-Check Points

Before You Even Think of Shipping

- FNSKU barcode is clearly printed and scannable
- No price tags, marketing stickers, or old barcodes visible
- Expiration date labels added (if required)
- Suffocation warning on poly bags >5 inches opening
- “Sold as set” or “Do not separate” stickers when needed
- Units bundled with tape/bands (no loose items)
- Prep instructions followed exactly (bubble wrap, etc.)

Label Placement Rules

- Label on flat surface, no curves or seams
- At least 1 inch from any edge
- Visible when box is opened (not hidden under flaps)

Common Suspension Triggers (2025)

- Mixed SKUs in one box without master carton label
- Missing “Team Lift” or “Fragile” when required
- Using UPC instead of FNSKU
- Transparent tape over the barcode